



DECCAN COLLEGE OF INTERIOR DESIGN, KOLHAPUR

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Visit us - www.deccaninstitute.org

WORKSHOP

Academic year 2022-23

DIGITAL MARKETING WORKSHOP

Thursday 18th Aug. 2022

DIT





Deccan Institute of Technology's

DECCAN COLLEGE OF INTERIOR DESIGN

(Affiliated to Shivaji University, Kolhapur & approved by Gov. of Maharashtra since-2006)

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Notice



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Date : 18-08-2022

NOTICE

This is to inform all the students of Degree and Diploma that
'Mandala Art Workshop' is arranged on 19th and 20th August, 2022 at
9.00 am. Workshop will be held in B.des 1st year class.

Attendance is compulsory for all Students.

Individual Material for workshop is mandatory :-

1. Snow White Paper – 2 Half imperial Size.
2. Colorful Stick pens, Micron pens.
3. Compass, Protector and Drafting Material.



I/c Principal
Deccan College of Interior Design,
Cosmos Commercial Complex, 3rd Floor
New Shahupuri, Kolhapur - 416001

Secema Malani
Secema Malani

I/c Principal

COSMOS COMMERCIAL COMPLEX, 3RD FLOOR, STATION ROAD, (NEAR HOTEL ANUGHRAH), NEW SHAHUPURI,
KOLHAPUR 416001. PH. 0231-2666814 Email Id. deccankop1@yahoo.com Website - www.deccaninstitute.org



Report

Topic Name: Digital Marketing Lecture cum workshop

Guest Speaker Name: Id. Vrushali Patil

Day & Date: Thursday 18th Aug 2022

Student Present No.: 32

Objective: Awareness, reach audience, clients marketing, Increase sales, Build brand awareness, Grow market share.

Report:

Deccan college of interior design conducted the lecture cum workshop on Thursday 18th Aug 2022 topic of Digital Marketing .The lecture started at 9:00am. Id. Pratma Bavadekar gave information about the topic of lecturer and introduction to guest speaker

Id. Vrushali Patil addressed to the students in this lecture with sharing with a topic Digital marketing . In which he explained key point 1) What is digital marketing 2) Evaluation of marketing 3) Advertising 4) Function of Advertising 5) Internet Advertising.

Digital marketing , the promotion of products or brands via one or forms of electronic media. He also explained importance of digital marketing in interior field. In today's technology driven world , a new fast paced digital economy is emerging. Tomorrow there will be companies that will exist only inside computer network. Most business transaction will be made electronically , direct from to the consumer.

After his presentation he interacted with students. At the end of session votes of thanks held by Id. Pratma Bavadekar.

All the staff members participated to make this event successfully.



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Attendance Chart



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Digital Marketing workshop

Date : 18/08/2022

Student Attendance

Sr. No.	Student Name	Signature
1.	Lendave Pranoti Manik	
2.	Patil Anusa Ashok	
3.	Bedmutha Bhavish Satish	
4.	Harshal Salunkhe	
5.	Sayali Yashwant Santopal.	
6.	Mauli Deglorkar	
7.	Nandini Vyas	
8.	Shivani Sawant	
9.	Nikita R.Chavan	
10.	Aruna Shekhat Patil	
11.	Aayushi B. Bhosale	
12.	Atharva S. Ardalkar	
13.	Mathily Sarane	
14.	Khushi Baheti	
15.	Tanvi H. Joshi	
16.	Rutika S. Chaugule.	
17.	Rushikesh Bhosale	
18.	Pranav.T. Wagh.	

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Digital Marketing workshop

Date : 18/08/2022

Student Attendance

Sr. No.	Student Name	Signature
19.	Sakshi D. Waglure	
20.	Pranjal R. Bhosale	
21.	Somesh S. Loya.	
22.	Patane Aditi Devdas	
23.	Shruti Rajesh chalake	
24.	Madhuri V Kaleade.	
25.	Sakshi N. Deshinge	
26.	Priyanka D. Jadhav.	
27.	Pranjali B. Shete.	
28.	Dnyaneshwari Borage	
29.	Shubham Dhanawade	
30.	Swarup Rajigare	
31.	Rutuja Kamat	
32.	Ganesh Chaudhary	
33.		
34.		
35.		
36.		





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Photo (Geo tagged)

