



**DECCAN COLLEGE OF INTERIOR DESIGN, KOLHAPUR**

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**Market Survey**

**Academic year 2022-23**

**The Woodpecker**

Wed. 16<sup>th</sup> Nov. 2022

DIT





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**DECCAN COLLEGE OF INTERIOR DESIGN**

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## Notice

All students kindly note that, there is a market survey for MPM subject. Topic – Veneer.

**Day: Wednesday**

**Date: 16<sup>th</sup> Nov. 2022**

**Time: 1:00 pm to 2 :00 pm**

**Venue: Timber Market Kolhapur.**

**So be present on time.**



**Ar. Seema Malani  
Principal**



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**Thanking Letter**

**DECCAN INSTITUTE OF TECHNOLOGY**  
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Date: 14/11/2022

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 PH.:(0231) 2651073  
 MOB : 9822320720  
 v2gore@yahoo.com

To: **Elegance Creative Studio**  
 714/10/A, ch.  
 Rajaram Chowk, Timber Market  
 Kolhapur - 416 012, India  
 E: elegancestudiokop@gmail.com  
 T : 0231-2622409

Subject: About getting permission for Case Study of your premises.

Dear Respected Sir,

Deccan Institute of Technology is conducting a 2 years course – “Diploma in Interior Designing & Decoration” affiliated to MSBTE, Mumbai. Approved by state Government of Maharashtra, since 2003.

As per the provision in the approved syllabus of MSBTE, students are required to do a case study which requires site visit as per their subjects. Site visits are vital for the students to improve & develop their observation skills with practical knowledge.

Thank you for giving your valuable time and guidance to the students.

This will definitely help our students in their academic curriculum & future ventures.

Thanking You,

*[Signature]*  
 Subject Teacher

*[Signature]*  
 Principal

**DECCAN INSTITUTE OF TECHNOLOGY**  
 MSBTE Code - 0604  
 KOLHAPUR

Deccan Institute of Technology,  
 Cosmos Commercial Complex, 3 rd Floor,  
 Station Road, (Near Central Bus Stand),  
 New Shahupuri, Kolhapur 416 001

Received - *[Signature]*  
*[Signature]*  
 Elegance Creative Studio - Kolhapur

BOMBAY PUBLIC TRUST ACT - REGISTRATION NO. E-135 (KOLHAPUR) / DONATION TO THIS TRUST IS EXEMPT UNDER SECTION 80-G OF THE INCOME TAX ACT



## Report

**Topic Name:** The Woodpecker (Exclusive Veneer Studio) Rajarampuri 8<sup>th</sup> lane

**Day & Date:** Wed. 16<sup>th</sup> Nov. 2022

**Student Present No.:** 20

**Staff Name:** Id. Manisha Rajmane

### Objective:

The main goal and objective of a market survey are to collect data, knowledge and basic information about materials.

### Report:

A visit to The Woodpecker (Exclusive Veneer Studio) Rajarampuri 8<sup>th</sup> lane for market survey was organized on Wednesday 16<sup>th</sup> Nov. 2022 in 12:00 pm. The students reached their till 12:10 pm in groups.

There they got the following information.

#### 1. Types of Veneers

- ◆ Natural wood Veneer – Natural Wood Veneers Are Sliced from Tree sand attach together with the ply.
- ◆ Engineered Wood Veneer- (Manmade veneers) – normally these are sliced from rapidly growing trees. These slices are then dyed, dried, and then pasted together in to blocks of various shapes. They use this same process again and and then slice again.
- ◆ Natural Metallic Finish Veneer Sheet- thickness – 4mm, Size – 8'x4', nowadays Size- 10'x4' sheets are also available in market. Prize – Rs. 180/-+





- ◆ Teak wood veneer – one of the most durable (surface material) veneer, Size- 8'x4', thickness – 4mm Prize –starting from Rs.90/- to Rs. 120/-
  - ◆ American walnut wood veneer – Thickness – 4mm, Prize- Rs. 140/- to Rs.160/-per sq/ft.
  - ◆ Oak Veneer, Silver Oak Veneer, Red Oak Veneer- Prize- Rs.100/- to Rs.120
2. **Horizontal veneer and vertical veneer** –Horizontal veneers has horizontal Grains, and it is more costly because trees are mostly vertical and easy to have cut they big thick tree it has long procedure and not easily available. Vertical Veneer has vertical grains
  3. **Top Three Brands of Veneer** – 1. Natural Turakhia, 2. Legend ply veneer, 3. Duro Veneer.
  4. **Types of Sanding Process**– there are two types of sanding process 1. Paper sanding process, 2. Machine Sanding Process.
  5. **Gurjan** – Made from gurjan tree, can see clear three layers' veneerface ,packing ply, gurjan, gurjan base veneer prize starting from Rs.90/- it does not bend it stays steady. Good Quality material, we can polish this material again and again.
  6. **Non – Gurjan** - low quality material, it has less quantity of packing ply they compromise the material, it bends easily. Non- gurjan base Veneer Price starts from Rs.70, we cannot polish this material
  7. **Laminates** - Paper base artificial material, synthetic material,thickness – 0.8mm, 0.9mm, 1mm. waterproof, Size - 9'x4', / 8'x4', Prize– Rs.1200/- to Rs.5000/- per sheet. Different types of polishes are available Matte finish, Gloss finish, other textures, this is ready finish product don't have to polish this product. They also have liner laminate that we can use it inside the cupboard, white in color, also available in colors (fabric laminates), white laminate Prize – Rs.600/- +per sheet, fabric laminate prize – Rs.700/-sq.ft.
  8. **Flooring** – they use engineer wood for flooring, Prize- Rs. 300/- per sq./ft.thickness – 15mm.





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**Photo (Geo tagged)**





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## Attendance Chart

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**Market Survey**  
Veneers – Rajarampuri  
Date: 16<sup>th</sup> Nov. 2022  
**Student Attendance**

Sr. No.	Student Name	Signature
1.	Tanisha Anand Mane	Frenee
2.	Anuja S. Kurakye	Shikha
3.	Pranali Vasant Kumbhar	Pink
4.	Abid Shaikh	B
5.	Shrutika Mahesh Gardesai	Shrutika
6.	Mukesh Dattatray Sutar	Mukesh
7.	Roma Abhaysinh Ajagekar	Roma
8.	Mrs. Anuradha Amit Kulkarni	Anuradha
9.	Aditya A. Sawant	Aditya
10.	Gayatri Gorkhanath Bodake	Gayatri
11.	Tanisha Kulkarni	Tanisha
12.	Sakshi Parjwani	Sakshi
13.	Lisha Kulkarni	Lisha
14.	Nandini Naikwadi	Nandini
15.	Angela Joseph Figredo	Angela
16.	Azar Ambekar	A.A.
17.	Piyush Todkar	P.T.
18.		

COSMOS COMMERCIAL COMPLEX, 3<sup>RD</sup> FLOOR, STATION ROAD, (NEAR HOTEL ANUGHRAH), NEW SHAHUPURI, KOLHAPUR 416001. PH. 0231-2666814 Email Id. - [deccankop1@yahoo.com](mailto:deccankop1@yahoo.com)  
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